# False Impoliteness in the Network Communication WeChat Group Chat

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**Abstract:** False impolite language has always been an important topic in network communication research. This paper combines WeChat group chat to analyze the three functions of false impolite language mode and also puts forward the feasibility of virtual impolite language mode in network communication, making people have a clearer understanding of false impolite language, thereby promoting the development of false impolite language patterns in human communication.

## 1. Introduction

In human communication, between people and between countries, conflict and harmony are the basic phenomena of communication. However, as the primary medium in human communication, language will inevitably appear polite and impolite. Many scholars have studied the pragmatic functions of the two major linguistic phenomena of politeness and impoliteness. As a false impolite language, it was limited to impoliteness at first, but there were few related studies. In recent years, the rapid development and application of the Internet has made the false impolite language gradually paid more attention.

## 2. The feasibility of false impolite mode in network group chat

False impolite pragmatic phenomena, which are now inapplicable to politeness or impolite pragmatic phenomena, are a unique and peculiar phenomenon that is irrelevant. When using false impolite language, it must be moderate. If excessive use of false impolite language, it will not only play a role in maintaining the relationship between people, but also may make the relationship between people stiff. Even worse. In this case, is false rudeness not worth promoting in interpersonal relationships? In fact, in such a technological society with a developed network and advancing with the times, if the language of communication between people must use cautious and true words, the lack of humor and ridicule in the language, then such a chat The environment will soon be the interest of people losing their chats.

With the development of society and the increasing frequency of international exchanges, the diversification and inclusiveness of modern culture are constantly strengthening. For the network, this platform is a world of freedom and freedom. People are no longer limited to cautious and authentic language exchanges. In various language models, people tend to prefer false rude language patterns. False impoliteness often uses humorous language to deal with others, often with a "intentional offense" in it. However, this will not only make others angry because of what you said, but also make others happy, and will also consciously regard this conversation as a reflection of the intimacy of the relationship between the two parties, thus forming a kind of "allowing offense." The pattern of false rude speech mode.

Online language chat communication is the main position of the practice of false impolite pragmatic patterns. They are showing their colorful linguistic charm to the world. It is precisely because of this that they are common vocabulary of many false impolite words, such as "Single dog", "sleeping trough", "dog, you have changed", "spicy chicken", etc., these words are all showing to the netizens that the network is used for colorful and endless charm. False impoliteness is used to encourage people to communicate freely, boldly and easily in a free online environment, and thus to bring great entertainment to people. The use of false impolite language patterns has a significant influence on people's communication and human society.

The false impolite language mode has three pragmatic functions: A. Enhance feelings, B. Decrease pressure, C. Entertainment functions. In the interaction of the network platform, each person's status and identity are equal. Whether a person's speech and communication is loved and welcomed by others is determined by whether or not the words spoken by the individual have a sense of humor. In the WeChat group chat, the use of false impoliteness has a huge impact on interpersonal communication. This article elaborates on the practical feasibility of the false impoliteness mode in online language chat, and the false impolite pragmatic mode will make the network communication more diversified, and will bring entertainment effects to the chat participants.

## 3. The function analysis of the false impolite language mode

There are three functions of the false impolite language model, each of which will have different effects on human communication. According to the conclusions from the WeChat group chat, the three models are analyzed to explore the positive impact of the false impolite language model on people.

### 3.1 Enhance feelings

The pragmatic function of false impoliteness to promote affection usually occurs between communicators with equal status, especially friends.

Whether it is high school or college, as long as the students who graduated from the past have to go their separate ways, it is difficult to get together. Therefore, the best way to maintain the relationship between the students is to talk. After graduating, the heavy pressure from life, work, and study made the relationship between the students more and more alienated. In the group chat between classmates, if there is only plain words, then the relationship of the classmates will not be repaired. False impoliteness can be used to bring a little bit of humor and ridicule in the language, and with a little relatives in it, invisibly draw closer to the classmate relationship that has begun to become alienated. The mutual loss can be seen in the friendship between the students. It is this kind of friendship that can tolerate each other's "depreciation". The more intimate the relationship, the more tolerant of the other's minor tune and "impoliteness." In a sense, such a language environment does make it a better way to maintain friendship between classmates. A relaxed and enjoyable conversation environment promotes the enthusiasm of other members of the group chat. Thus, the number of contacts between the students is promoted, and the relationship between them is better consolidated.

### 3.2 easing pressure

In each relationship group, there are certain subordinates. And in each group there will be a group chat with both the leadership and the leadership. Therefore, there will be a certain pressure on the lower level to the lower level in this group chat. The false impolite language can well ease the pressure exerted by the superiors on the subordinates, so that the subordinates will not be too depressed and cautious when speaking to the superiors. When the superior gives the order to the lower level, it does not have to be too euphemistic, and the relationship with the lower level becomes too rigid. Therefore, the existence of false impolite network terms will make the pressure in the group chat a certain degree of relaxation. Through the various studies on language chats today, it is found that language has a certain sense of humor and ridicule, which can make the online language chat energetic. Moreover, in the humorous language, the relationship between the superior and the subordinate can be brought closer to the relief of the pressure, and the members of the group chat are placed on a level that is quite similar.

### 3.3 entertainment features

In the current fast-paced social life, people are inevitably subject to pressure from life, work, and negative emotions. Then you need an easy-to-enter network environment on the Internet. Therefore, the three functions of imaginary impoliteness have entertainment functions, so that the emotions of

people's depression, violentness and nowhere to vent in life can be slowly digested in the network group chat.

Example one

Student A today, because the exam is not ideal, was criticized by the teacher in the office and asked to ask the parents to go to school, psychologically inevitably there will be dissatisfaction. Well, now in the group chat in the class, there is a discussion around classmate A.

Classmate A: I am also unlucky today, my parents were told to come to school and had face-to-face conversation with my teacher.

Classmate B: What happened? @A

Classmate A: Don't mention it, it's a tear, and it's not worth it. I found that I was silly, crying all day~

Classmate D: Finally you realised that you are stupid. I guess you must have a bad perdormance on the test, fool.

Classmate A: @D, who is fool, you or me, it is not certain, hehe.

Classmate B: Don't mourn, you must do it, hahaha!

Classmate E: Being strong, do not die, Xiaoqiang @A, no big deal...

Classmate A: I am fine, I can handle it.

As can be seen from the above dialogue, the emotions of classmate A have been significantly improved after participating in the group chat. Classmate A's self-deprecating online language will play an entertaining role, while classmate D has always had a good relationship with classmate A. Therefore, he used a false impolite language to "spoof" classmate A. Their language dialogue opened up the mutual mode, and this mutual mode just played a role in regulating the atmosphere. Among them, classmate B also used a false impolite language to have an emotional appeasement for classmate A. Therefore, false impolite language can play a role in entertaining people and appeasing people's emotions under certain circumstances.

## 4. Conclusion

In summary, the original intention of the false impolite language model is to enable people to get a relaxed and pleasant communication environment on the network platform, which enables people to communicate freely and boldly. This paper analyzes the three functions of the false impolite mode and combines certain WeChat language chats, and further discusses the huge charm that the false impolite language mode cannot be ignored in the network communication. In the WeChat chat, the false impolite language mode is occupying an important position, but it is precisely because of the existence of the false impolite speech mode that the WeChat chat can be carried out happily and humorously without gradually disappearing.

False impolite language mode is also the life of WeChat group chat. Only a relaxed and free language environment will attract more participants and make group chat better. In today's fast-paced society, a relaxed language environment relaxes the spirit of a tired day and creates a pleasant mood. The ignorant language mode is the spiritual enjoyment of people. The humorous language mode is the embodiment and essence of the false impolite language mode, and the humorous language mode reflects people's wisdom. Therefore, the generation of false impolite language patterns is also the crystallization of human wisdom.

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